

MARKETS OF TMW

About Markets of Tomorrow

Launched in 2022 as our flagship brand, Florida of Tomorrow has since grown into our umbrella, Markets of Tomorrow—a powerhouse media network reaching 10 million monthly people across Florida, New York, Tennessee, the Caribbean, and Hotels of Tomorrow. Our mission remains the same: to share engaging marketing content, without a paywall, and amplifying brand stories that are shaping the future of our markets.

9,282,000

social media views

71%

instagram

11%

linkedin

392,123

website impressions

41%

ai + google

36%

direct

24%

social

15,300

email subscribers

33%

open rate

6.5%

click-thru rate

85,500

avg. post views

600K

average high

38K

average low

6,500

avg. post interactions

200

story shares

4,000

send to friends

11%

nashville

10%

new york city

2%

charleston

14%

fort lauderdale

18%

miami-dade

21%

the palm
beaches

3%

orlando

7%

tampa

46% realtors & brokers
21% business owners
07% influencers
06% designers

job titles

real estate
affluent buyers
social media
marketing
architecture
wellness
tech

careers

@floridaoftomorrow

128,000 followers

5.1M impressions/mo

@hotelsoftomorrow

15,000 followers

1.1M impressions/mo

@tennesseoftomorrow

8,000 followers

280K impressions/mo

@newyorkoftomorrow

7,400 followers

220K impressions/mo

@caribbeanoftomorrow

1,300 followers

35K impressions/mo

markets total:

165,00 followers

9.3M impressions/mo

MARKETS
OF TMW

BRANDS WE
WORK WITH

MedHouse

MEAT MARKET

PLANTA

KISSAKI

ÓNIX DELRAY BEACH

ALBA
PALM BEACH

fern

Ara

POPSTROKE
EAT. PUTT. DRINK.

Pink
STEAK

CABOT

Sushi by Bob

Art|Basel

PALM BEACH PAR 3
PALM BEACH PAR 3
PALM BEACH PAR 3

Tropical
SMOKEHOUSE

RANCHER'S
RESERVE

Rolling
Loud

FLAMINGO
PARK

TIMPANO
LAS OLAS

edc

buzz
AGENCY

PB VIRTUAL
GOLF

CURRENT

CARBONE

THREE OAKS
HOSPITALITY

PREDALINA

ROCKAWAY

HYDE PARK

GHOST
GOLF

TONI'S SUSHI BAR

W

NAUTICAL NETWORK

OC
HC

art
miami

TOPSAIL
STEAMER

ISG
WORLD

Sesame
HYDE PARK

PALM BEACH
INTERNATIONAL
BOAT SHOW

PENDRY
RESIDENCES | TAMPA

Gale
MIAMI
HOTEL & RESIDENCES

Levy

ISLAMORADA
RESORT
COLLECTION

HAVEN
PALM BEACH

Hilton

The Florida
Club

REDFIN

TREMBLE

NOVEL

clear ph

HUMANAUT

SPINA O'ROURKE
PARTNERS

CELIS
JUICE BAR

PALMER

THE SEAGATE
COUNTRY CLUB

LIL
Cake
CLUB
PALM BEACH

MARINA POINTE

PANTHER
NATIONAL

NORA
WEST PALM

LINCOLN
DIGITAL
GROUP

leila
RESTAURANT

KHovnanian
Homes

C&R

kasumi

EUDĒMONIA

FL
FORT LAUDERDALE
INTERNATIONAL
BOAT SHOW

PUR-FORM

MG

ALCHEMY

THE BEN
WEST PALM

PALM BEACH
INFLUENCE

estiatorio
Milos

LILA
Castel Mediterranean

Marion

THE SETAI
MIAMI BEACH

NDT

malka

amar

Evins | PR+

ISLANDER
RESORT

THE
BERKELEY

HIGHER ORDER

streamsong

VICEROY
RESIDENCES

AQUA

NAUTILUS 220
LUXE WATERFRONT RESIDENCES

THE RITZ-CARLTON
RESIDENCES
PALM BEACH GARDENS

HAVN
YACHT CLUB

Replay

H
HÜRREM
HAMMAM
WELLNESS & SPA

SALTY
FLAME

MB
MARGIT BRANDT

THE BREAKERS
PALM BEACH

NAFTALI
GROUP

LD
PR

ORA
PRIVATE RESIDENCES

RESIDENCES
400 CENTRAL

PTC

RELATED

Terra

THE WELL

ORANGE
DOG

GNAZZO GROUP

ROCK THE OCEAN'S
TORTUGA
MUSIC FESTIVAL

The Boca Raton
SINCE 1928

QUINN

BESPOKE
REAL ESTATE

MAKAI
PRINCEVILLE

Bear
lakes

Ko'a Kea
RESORT ON PO'IPU BEACH
KAUKAI

surfjack
Hotel & Swim Club

K&

OluKai

OLARA

MOODY
TONGUE

HIVE

FOREST
DEVELOPMENT

UHealth

BREZ

WALDORF ASTORIA
RESIDENCES - ST. PETERSBURG

ALLEN MORRIS
COMPANY

THE BILTMORE
MIAMI-CORAL GABLES
EST. 1926

PURA VIDA
miami

ELLIOTT
ASTER

BATH + RACQUET

CLEAR CREEK
TAHOE

brightline

THETIPS

GREYSTAR

ASTER&LINKS

ONEALDWYCH
LONDON

HOTEL PARK
AVE NYC

SOUTH FLAGLER
HOUSE

1 DIGITAL CAMPAIGNS

We create powerful digital campaigns for our clients by tapping into our network and channels:

- monthly website articles
- collaborated social media posts
- highlighted newsletter stories
- website + newsletter banner advertisements

2 MARKET RESEARCH

We offer community-driven market research and design validation through polls.

Our engaged audience of real estate professionals and future-focused residents provides valuable insights into Florida's market preferences and design trends, helping companies like yours make informed decisions.

3 EVENT PARTNER

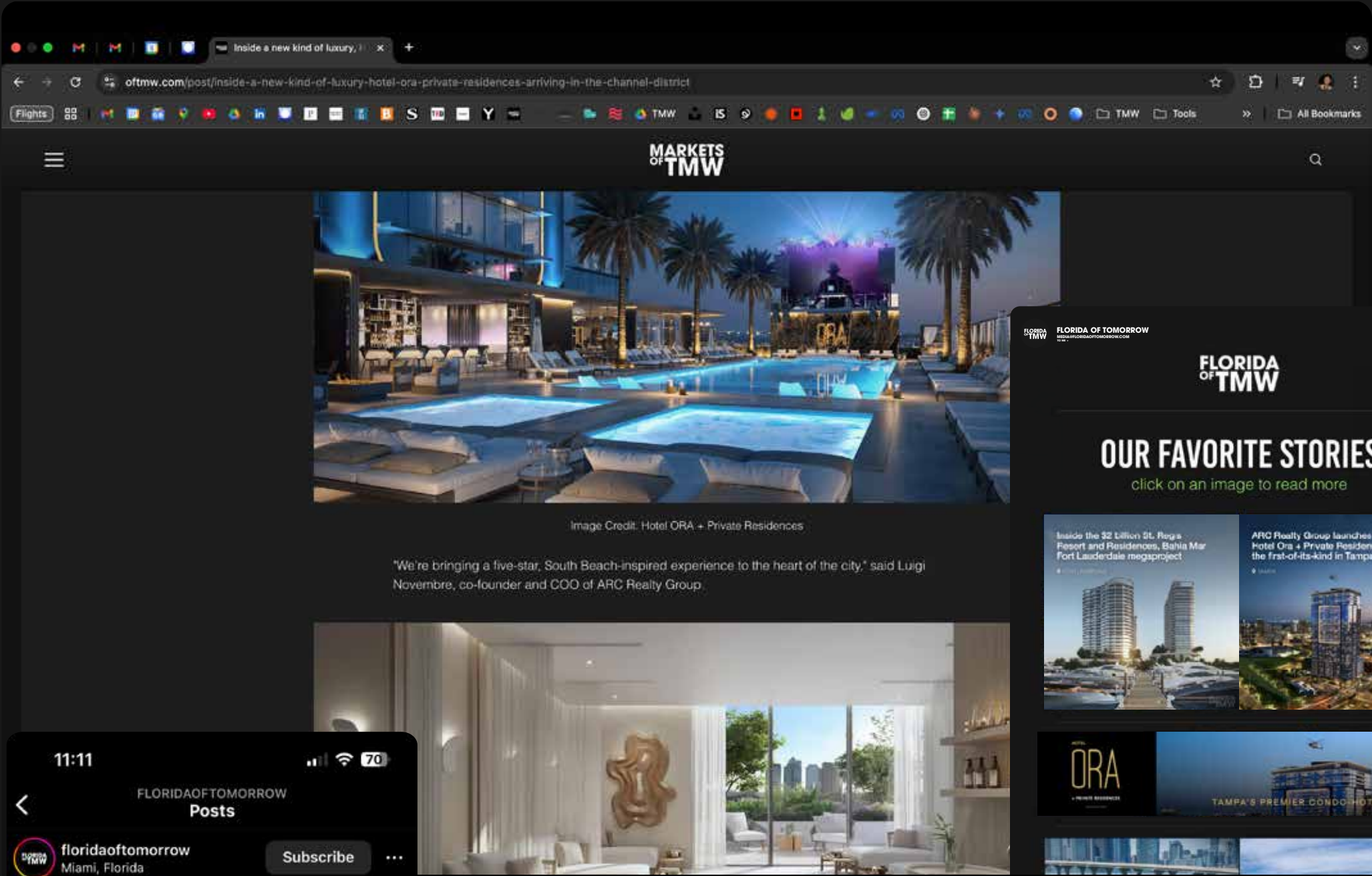
Maximize your event's reach and use our brand's likeness when marketing and selling:

- Florida of Tomorrow Presents
- Event marketing
- showcased on our website's homepage in "Events"

4 CREATIVE WORK

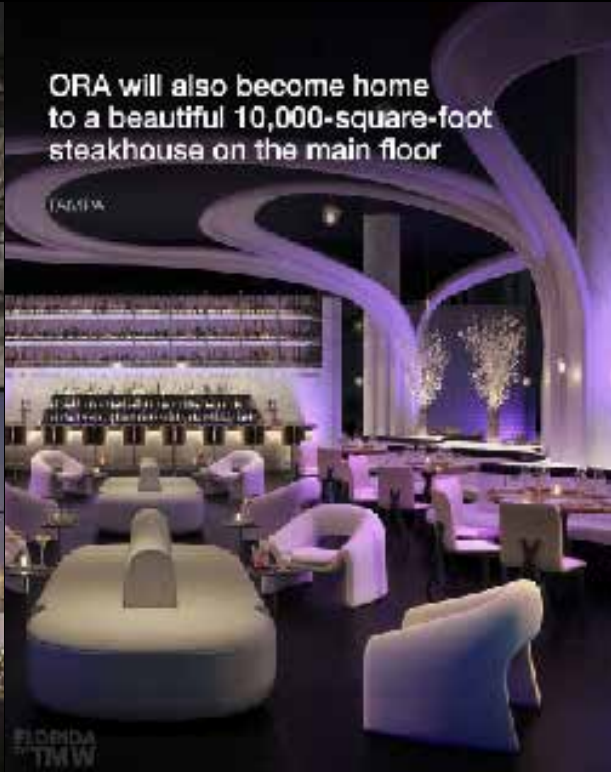
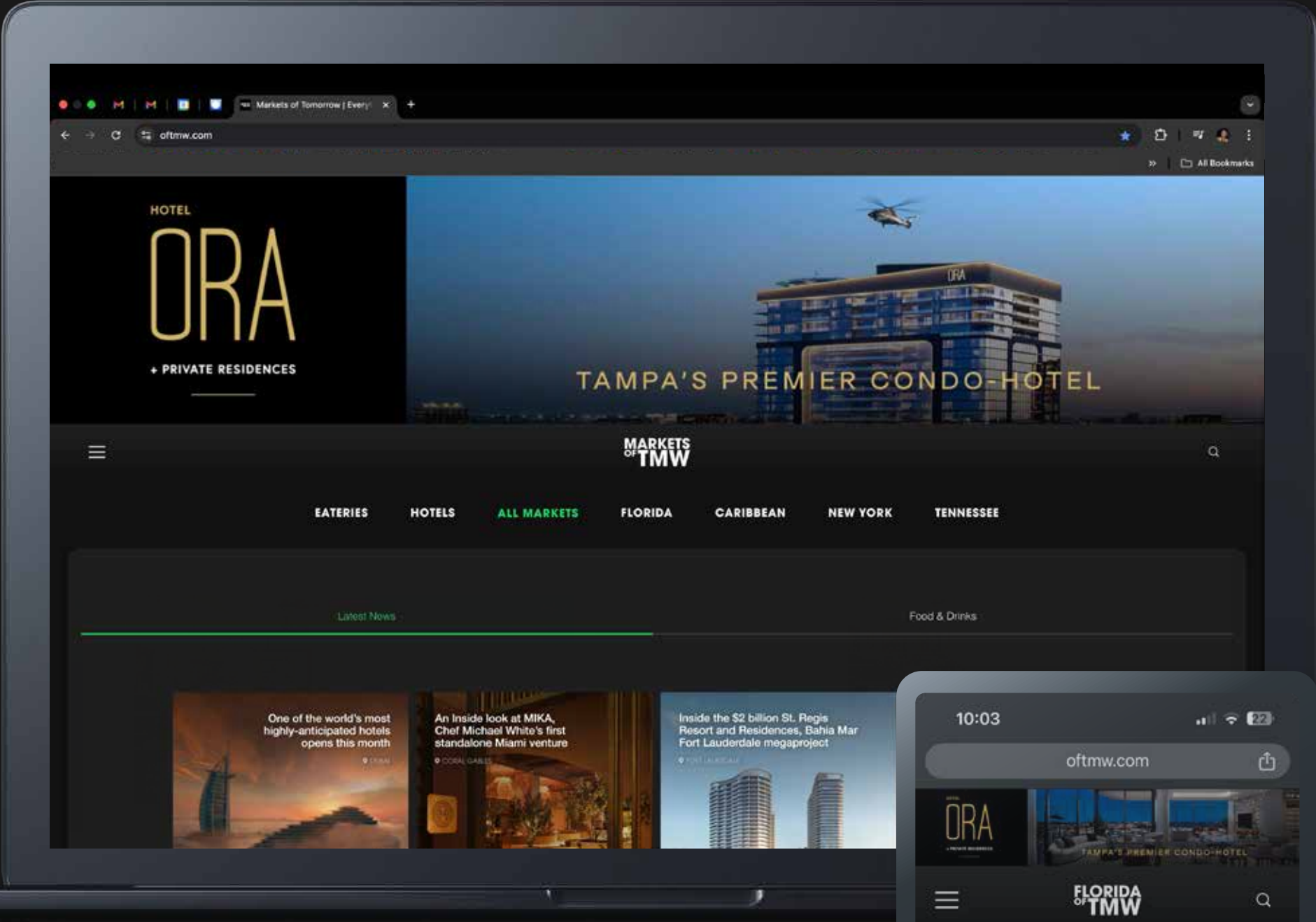
Outside our marketing, we love building creative:

- powerful website builds
- aerial photography + video
- graphic design
- development fence design
- social graphics



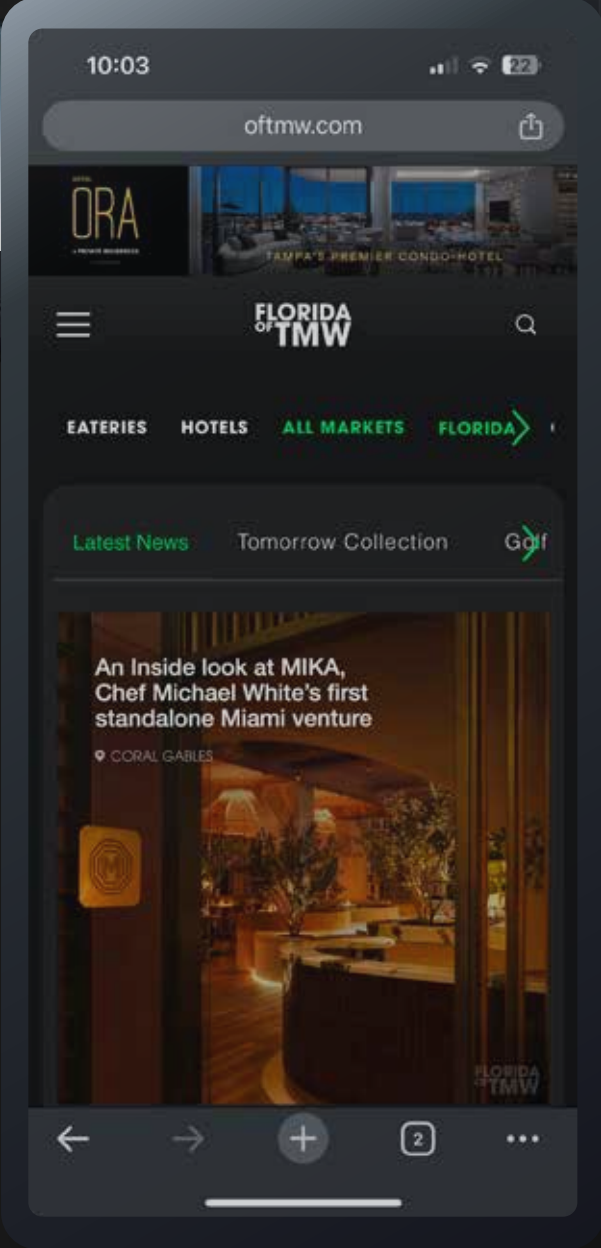
WEBSITE
ARTICLES
THAT REACH
THE MASSES

EMAIL
MARKETING
TO WHO
MATTERS



WEBSITE
BANNER ADS

DYNAMIC
ADVETORIAL
SOCIAL SLIDER



Platinum Takeover Package

\$5,000/mo

2 monthly collab posts + markets of tomorrow

instagram, tiktok, linkedin, twitter, threads | build your audience with tagged collabs

2 monthly website articles/features

website articles live on our homepage all month long

3 weekly instagram + facebook stories

we'll continually share your project on our 5,000 avg. viewer stories

2 monthly highlighted newsletter feature stories + banner ads

shared with our email subscribers

+ dynamic banner ad across all of our website pages

take over the main header across all of our Markets of Tomorrow web pages

+ additional market of tomorrow push

beyond your home market, choose another market account to push to

+ pinned post across profiles

always be the center of attention with a pinned post on all of our socials

+ official partner of tomorrow

company spotlight across all of our social media and website pages

+ featured spotlight article on website homepage

push your website article even further as a featured web story

+ monthly dedicated solo email blast

every month we'll send out a newsletter to all of our subscribers with you as sole focus

+ added to our tomorrow collection spotlight list

added to one of our spotlight lists: residential, hotels, golf or private clubs

+ featured listing in our map of tomorrow

your project or business added to our quickly-growing map

Gold Campaign Package

\$2,000/mo

1 monthly collaborated post on our social media accounts

instagram, tiktok, linkedin, twitter, threads | build your audience with tagged collabs

1 monthly website articles/features

website articles live on our homepage for 5 days

1 weekly instagram + facebook story

we'll continually share your project on our 5,000 viewer stories

2 monthly highlighted newsletter features

shared with our active email subscribers

+ dynamic banner ad across all of our website pages

take over the main header across all of our Markets of Tomorrow web pages

One-Time Blast

\$900

1 collaborated post on our socials

instagram, tiktok, linkedin, twitter, threads

1 website article

website article live on our homepage for 5 days

1 instagram + facebook story

we'll share your project on our 5,000 viewer stories

Not exactly what you're
looking for?

contact us to build a custom
campaign that fits yours needs.

Signature Partner

PICK YOUR CATEGORY OF TOMORROW EX: OFFICIAL INTERIOR DESIGN FIRM OF TOMORROW

- BUSINESS SPOTLIGHT ON EVERY TMW WEBPAGE, INCLUDING CROSS MARKETS
- BUSINESS SPOTLIGHT ACROSS ALL OF OUR SOCIALS
- BUSINESS SPOTLIGHT SHARED IN EVERY BI-WEEKLY NEWSLETTER
- BI-MONTHLY COLLAB SOCIAL MEDIA POSTS
- BI-MONTHLY WEBSITE ARTICLE
- BI-MONTHLY FEATURED NEWSLETTER STORY
- BI-WEEKLY SHARE YOUR SOCIALS ON OUR STORIES

\$1,000/mo

Impact Partner

- LOGO ON EVERY TMW WEBPAGE, INCLUDING CROSS MARKETS
- LOGO ACROSS ALL OF OUR SOCIALS
- LOGO SHARED IN EVERY BI-WEEKLY NEWSLETTER

\$300/mo

SOME OF OUR CURRENT PARTNERS



FLORIDA
OF TMW | SPINA O'ROURKE
PARTNERS



FLORIDA
OF TMW | TREMBLE



FLORIDA
OF TMW | ORA



FLORIDA
OF TMW | 400 CENTRAL



FLORIDA
OF TMW | CELIS



FLORIDA
OF TMW | Ara



FLORIDA
OF TMW | ALBA



FLORIDA
OF TMW | MARINA POINTE



FLORIDA
OF TMW | Scent by Bob



FLORIDA
OF TMW | RELATED

MARKETS
OF TMW

OUR MARKETS
OF TOMORROW

1

NEWYORK
OF TMW

2

FLORIDA
OF TMW

3

TENNESSEE
OF TMW

4

HOTELS
OF TMW

5

CARIBBEAN
OF TMW

WE CONTINUE TO GROW

When you advertise with us, your website banners + posts can also display concurrently in our other markets for expanded reach.

not enough? learn more about us, and brands we work with at www.offtmw.com/media