

# MARKETS OF TMW

## About Markets of Tomorrow

Launched in 2022 as our flagship brand, Florida of Tomorrow has since grown into our umbrella, Markets of Tomorrow—a powerhouse media network reaching 10 million monthly people across Florida, New York, Tennessee, the Caribbean, and Hotels of Tomorrow. Our mission remains the same: to share engaging marketing content, without a paywall, and amplifying brand stories that are shaping the future of our markets.

9,282,000

social media views

71%

instagram

11%

linkedin

392,123

website impressions

41%

ai + google

36%

direct

24%

social

15,300

email subscribers

33%

open rate

6.5%

click-thru rate

85,500

avg. post views

600K

average high

38K

average low

6,500

avg. post interactions

200

story shares

4,000

send to friends

11%

nashville

10%

new york city

2%

charleston

14%

fort lauderdale

18%

miami-dade

21%

the palm  
beaches

3%

orlando

7%

tampa

46% realtors & brokers  
21% business owners  
07% influencers  
06% designers

job titles

real estate  
affluent buyers  
social media  
marketing  
architecture  
wellness  
tech

careers

@floridaoftomorrow

124,000 followers

5.1M impressions/mo

@hotelsoftomorrow

12,400 followers

305K impressions/mo

@tennesseoftomorrow

7,600 followers

280K impressions/mo

@newyorkoftomorrow

5,100 followers

220K impressions/mo

@caribbeanoftomorrow

1,300 followers

35K impressions/mo

@marketsoftomorrow 🌂

3,100 followers

75K impressions/mo

MARKETS  
OF TMW

BRANDS WE  
WORK WITH



## **1** DIGITAL CAMPAIGNS

We create powerful digital campaigns for our clients by tapping into our network and channels:

- monthly website articles
- collaborated social media posts
- highlighted newsletter stories
- website + newsletter banner advertisements

## **2** MARKET RESEARCH

We offer community-driven market research and design validation through polls.

Our engaged audience of real estate professionals and future-focused residents provides valuable insights into Florida's market preferences and design trends, helping companies like yours make informed decisions.

## **3** EVENT PARTNER

Maximize your event's reach and use our brand's likeness when marketing and selling:

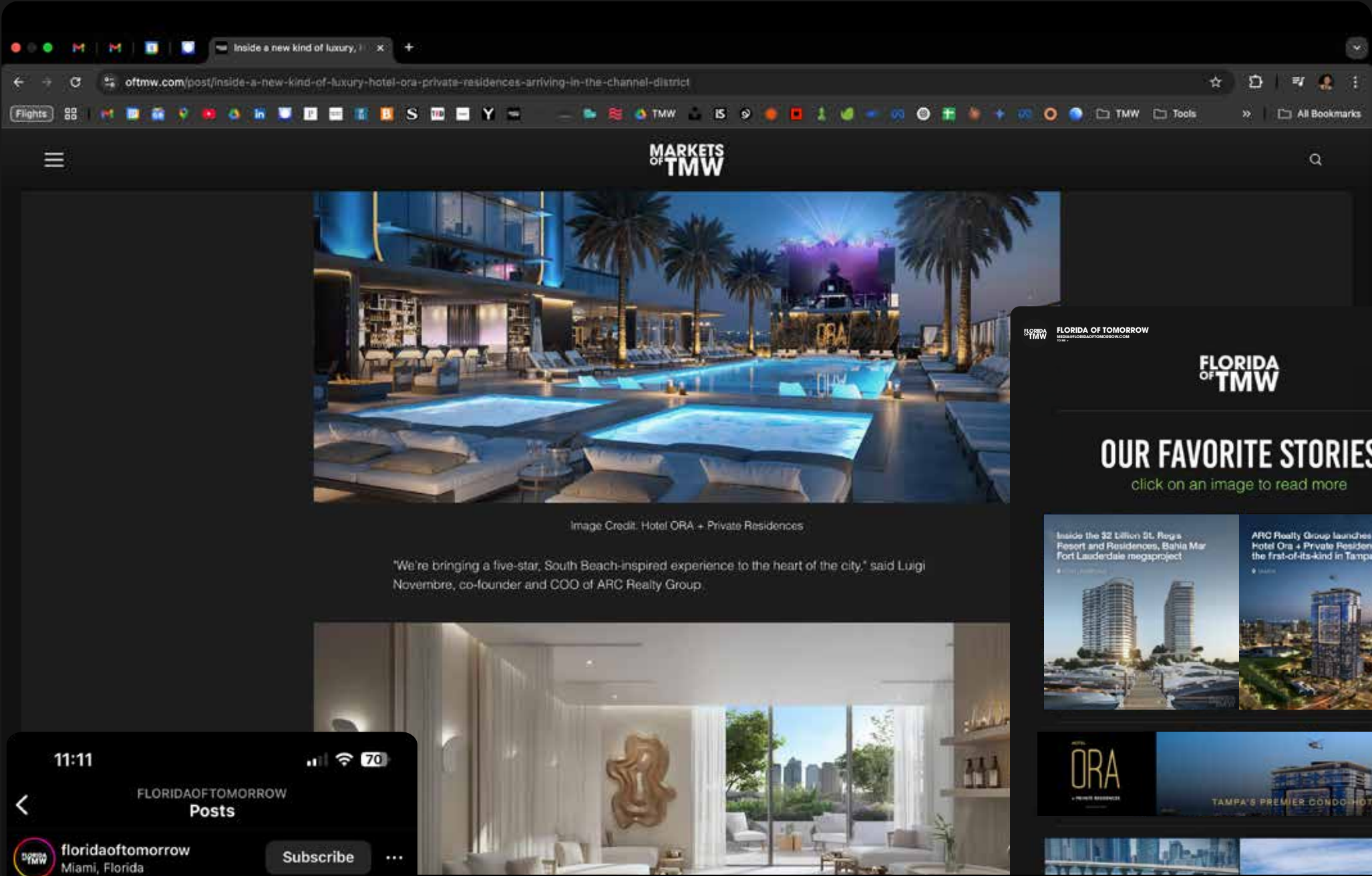
- Florida of Tomorrow Presents
- Event marketing
- showcased on our website's homepage in "Events"

## **4** CREATIVE WORK

Outside our marketing, we love building creative:

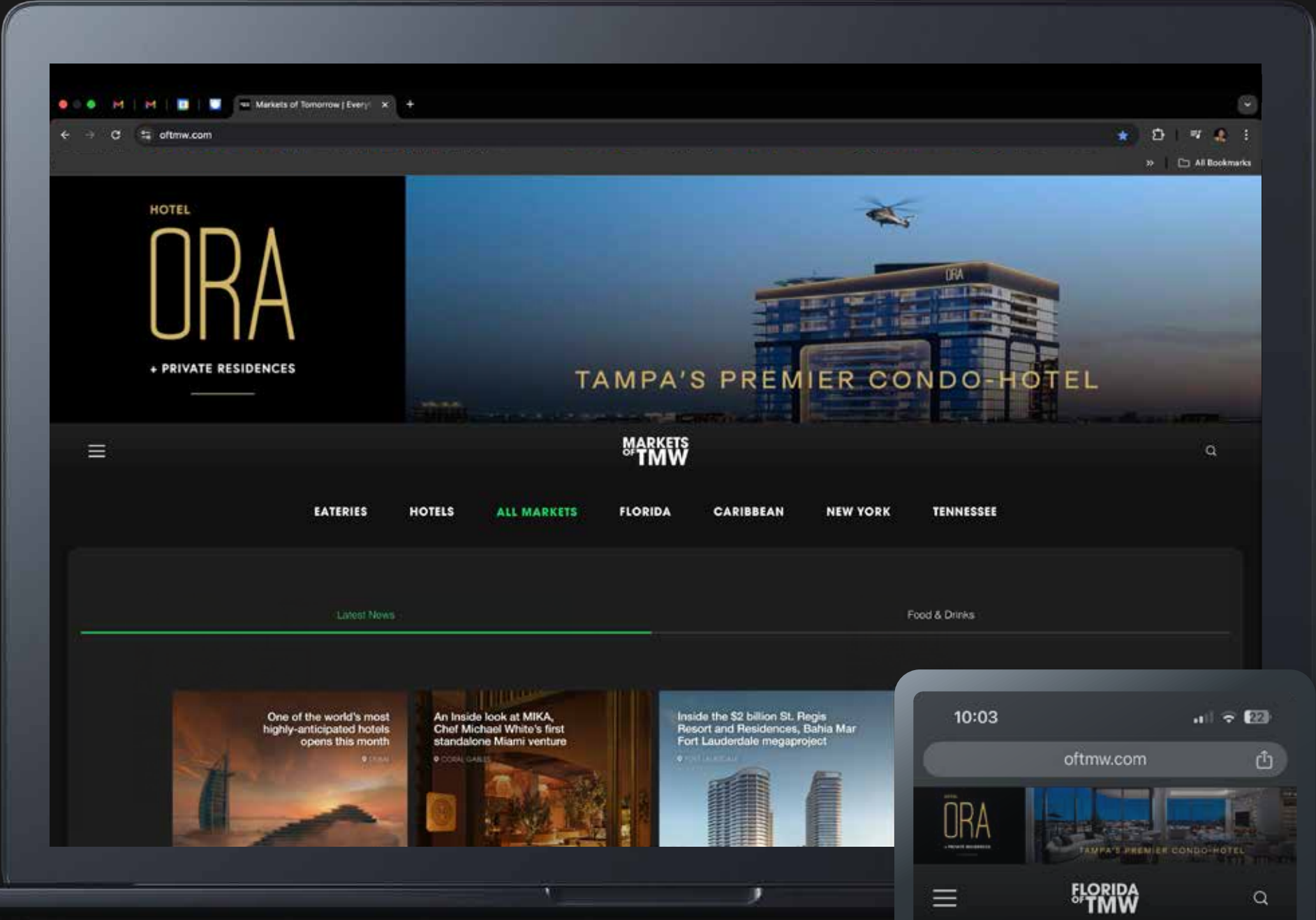
- powerful website builds
- aerial photography + video
- graphic design
- development fence design
- social graphics





WEBSITE  
ARTICLES  
THAT REACH  
THE MASSES

EMAIL  
MARKETING  
TO WHO  
MATTERS



WEBSITE  
BANNER ADS

DYNAMIC  
ADVETORIAL  
SOCIAL SLIDER





Platinum Takeover Package

2 monthly collab social posts

2 monthly website articles/features

2 weekly instagram + facebook stories

2 monthly highlighted newsletter feature stories + banner ads

+ dynamic banner ad across all of our website pages

+ featured listing on our Map of Tomorrow 

new

+ pinned post across profiles

+ official partner of tomorrow

+ dedicated instagram highlight

+ monthly dedicated solo email blast 

new

\$5,000/mo

Gold Campaign Package

1 monthly collaborated post on our social media accounts

1 monthly website articles/features

1 weekly instagram + facebook story

2 monthly highlighted newsletter features

+ dynamic banner ad across all of our website pages

+ dynamic banner ad in our bi-weekly newsletter

\$2,000/mo

One-Time Blast

1 collaborated post on our socials

1 website article

1 instagram + facebook story

\$900

Not exactly what you're looking for?

contact us to build a custom campaign that fits yours needs.



Signature Partner

- PICK YOUR CATEGORY OF TOMORROW    EX: OFFICIAL INTERIOR DESIGN FIRM OF TOMORROW
- BUSINESS SPOTLIGHT ON EVERY TMW WEBPAGE, INCLUDING CROSS MARKETS
  - BUSINESS SPOTLIGHT ACROSS ALL OF OUR SOCIALS
  - BUSINESS SPOTLIGHT SHARED IN EVERY BI-WEEKLY NEWSLETTER
  - BI-MONTHLY COLLAB SOCIAL MEDIA POSTS
  - BI-MONTHLY WEBSITE ARTICLE
  - BI-MONTHLY FEATURED NEWSLETTER STORY
  - BI-WEEKLY SHARE YOUR SOCIALS ON OUR STORIES
- \$1,000/mo

Impact Partner

- LOGO ON EVERY TMW WEBPAGE, INCLUDING CROSS MARKETS
  - LOGO ACROSS ALL OF OUR SOCIALS
  - LOGO SHARED IN EVERY BI-WEEKLY NEWSLETTER
- \$300/mo

SOME OF OUR CURRENT PARTNERS



FLORIDA  
OF TMW | SPINA O'ROURKE  
+ PARTNERS



FLORIDA  
OF TMW | TREMBLE



FLORIDA  
OF TMW | ORA



FLORIDA  
OF TMW | RESIDENCES  
400 CENTRAL



FLORIDA  
OF TMW | CELIS



FLORIDA  
OF TMW | Ara



FLORIDA  
OF TMW | ALBA



FLORIDA  
OF TMW | MARINA POINTE



FLORIDA  
OF TMW | Scent by BOSS



FLORIDA  
OF TMW | RELATED



**MARKETS  
OF TMW**

**OUR MARKETS  
OF TOMORROW**

**1**

**NEWYORK  
OF TMW**

**2**

**FLORIDA  
OF TMW**

**3**

**TENNESSEE  
OF TMW**

**4**

**HOTELS  
OF TMW**

**5**

**CARIBBEAN  
OF TMW**

## **WE CONTINUE TO GROW**

When you advertise with us, your website banners + posts can also display concurrently in our other markets for expanded reach.

not enough? learn more about us, and brands we work with at [www.offmw.com/media](http://www.offmw.com/media)